



КАФЕДРА
ДИЗАЙН
ДГТУ

1987
МЕЖДУНАРОДНЫЙ
СОЮЗ
ДИЗАЙНЕРОВ
ASSOCIATION
OF DESIGNERS
МЕЖДУНАРОДНОЕ ОБЩЕСТВЕННОЕ
АССОЦИАЦИОННОЕ СОЮЗ ДИЗАЙНЕРОВ
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ZAHA
HADID

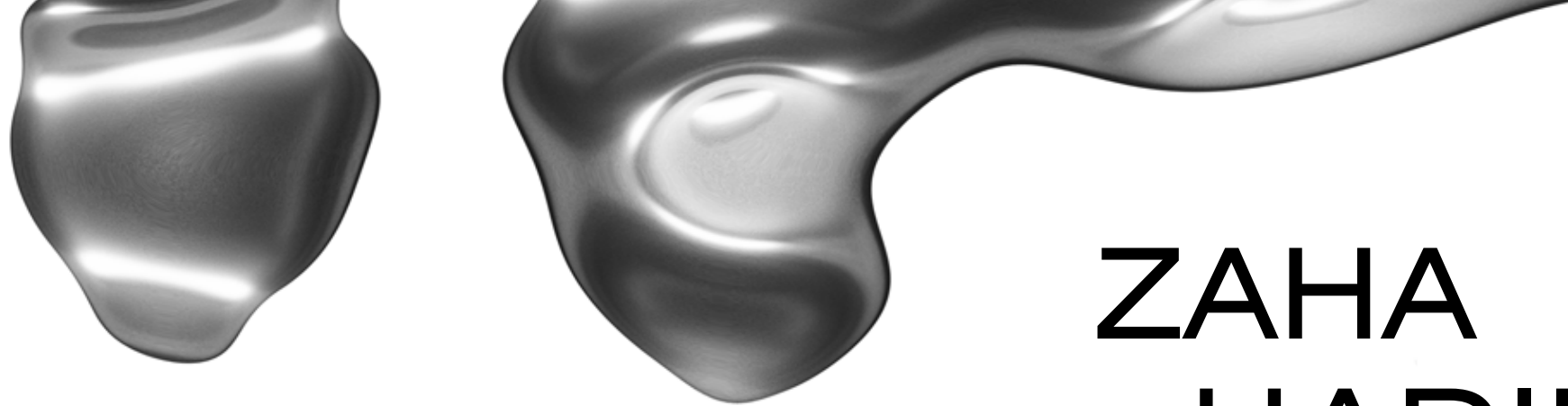
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Form = illusion

International
exhibition and
competition project

dedline

1 / 04 / 2025



ZAHA HADID

PROJECT OBJECTIVES

identification of the best ideas and professional developments in the field of artistic and design creativity; activation of the creative and scientific potential of young designers;

fostering respect and interest of society in the heritage of artistic culture;

creating a favorable environment for contacts between students, professionals and creative associations;

exchange of teaching methods between Russian and overseas universities.

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Architect and designer
with Iraqi-Arabic roots.
Creator of the architectural
concept of parametricism
and the Zaha Hadid Architecture

NOMINATIONS

POSTER

ENVIRONMENTAL DESIGN

MOTION

PHOTO

OBJECTS

TERMS OF PARTICIPATION

Students of tertiary art, design and architecture are invited to participate, as well as teachers, practicing professionals and everyone interested.

The project has two forms of participation - **competitive and exhibition.**

Students and young professionals compete in the competition (no more than 3 years of professional activity after graduation). Projects by teachers and professional designers, artists and photographers are accepted without participation in the competition.

The number of works from one author is not limited. Co-authorship

and collective participation is allowed. Participation in the project is carried out online free of charge.

Send to mail:ty:
tatiana@berdnik.me

Persons who submitted competition works together are allowed to participate in the project

One application is filled out for one competition work. A competition work is understood as a single work or a series united by a theme and stylistic approach. The nomination is determined by the applicant independently.

Technical requirements for work:

ONLY jpg formats

resolution not less than 150 dpi

size from 1Mb to 10 Mb

the following names, while the length of the name should be no more than 40 characters:

Nomination_Surname_Name

* works submitted in violation of the regulations are not considered by the competition committee.

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AWARDS OF PARTICIPANTS

In each competition nomination, the best works are determined and winners and runners-up are identified according to the following scheme:

one winner - first degree

two winners - second degree

three winners - third degree

All winners and runners-up of the competition receive diplomas.

Teachers and managers of winners and runners-up are awarded project laureate diplomas in the "design education" nomination.

By decision of the jury and representatives of partner organizations of the project, the number of those awarded in the nominations can be changed and additional winners, holders of special diplomas, certificates, and letters of gratitude can be announced.

All participants of the competition receive project participant certificates.

JURY

The jury is formed by the organizers from among authoritative Russian and foreign specialists in the field of design, architecture and fine arts. The jury in each nomination is no less than five people.

